



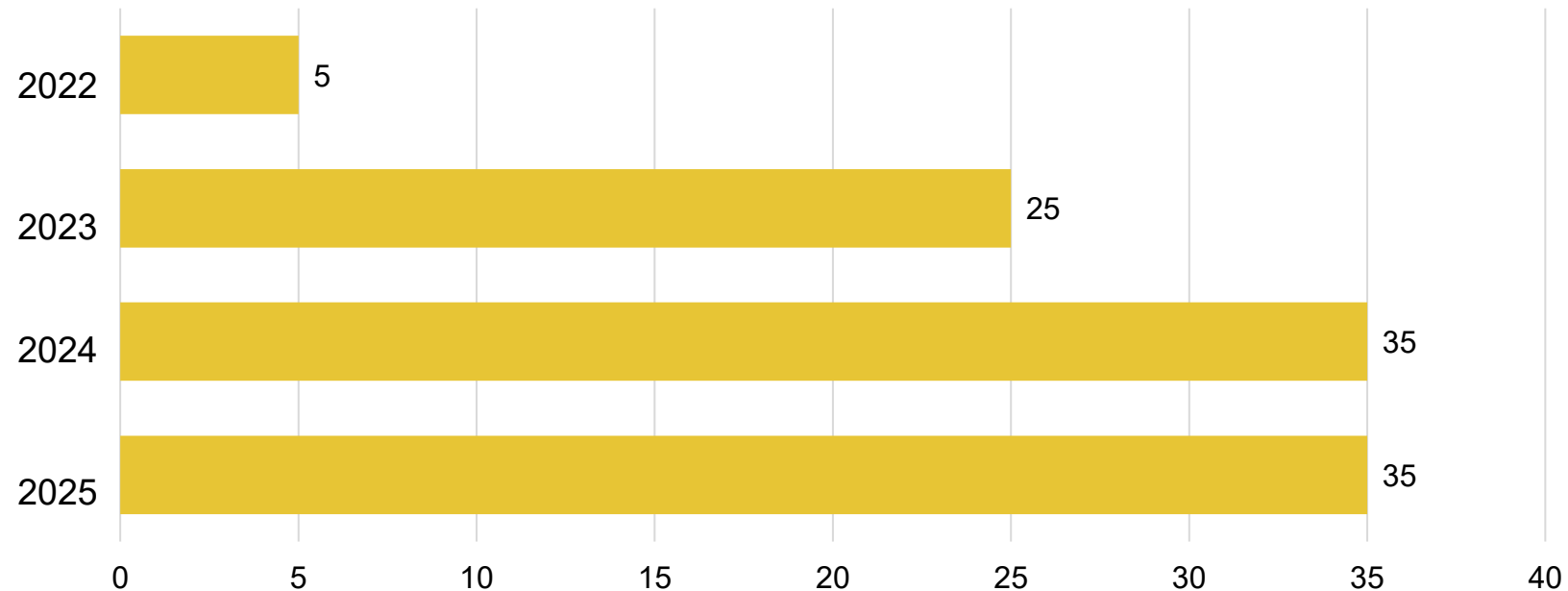
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# Airline Program Management Poll Data

**148 Industry Participants Responded**  
in our recent series of Airline Master Classes  
(Business Travel Industry Buyers and Suppliers)

# Global Airline Revenue

- When do you think that the global airline revenue will exceed the 2019 level?

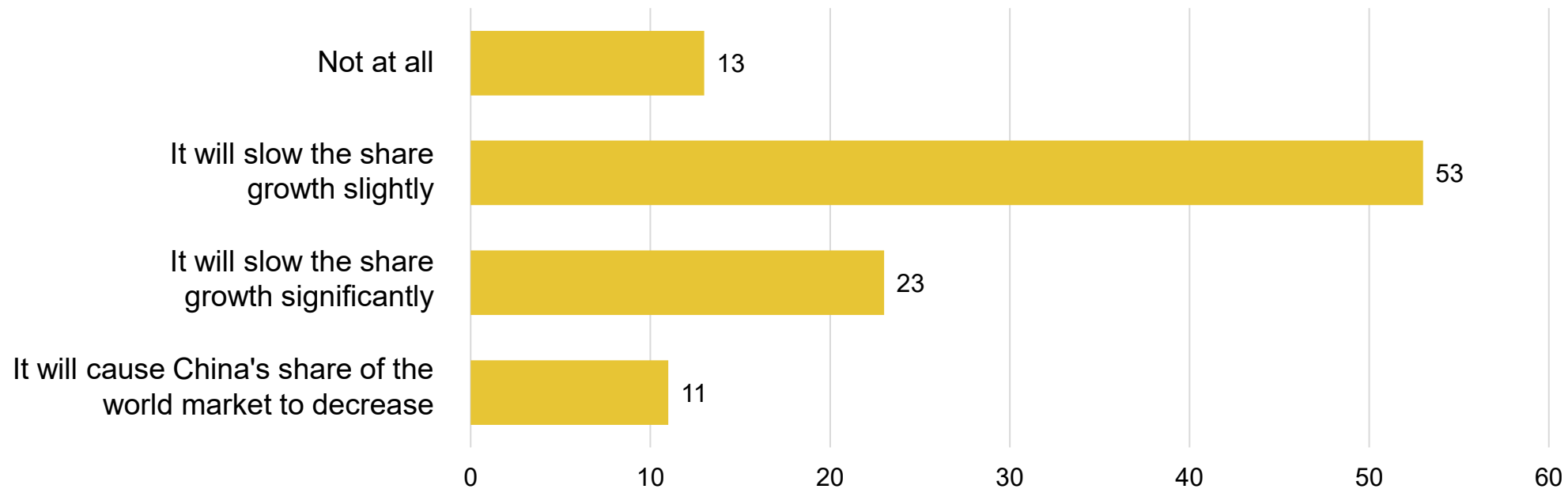


Percentage of 148 Respondents

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# Covid and China Aviation Market

- How do you think that Covid-19 will impact the increasing share of China in the world aviation market?

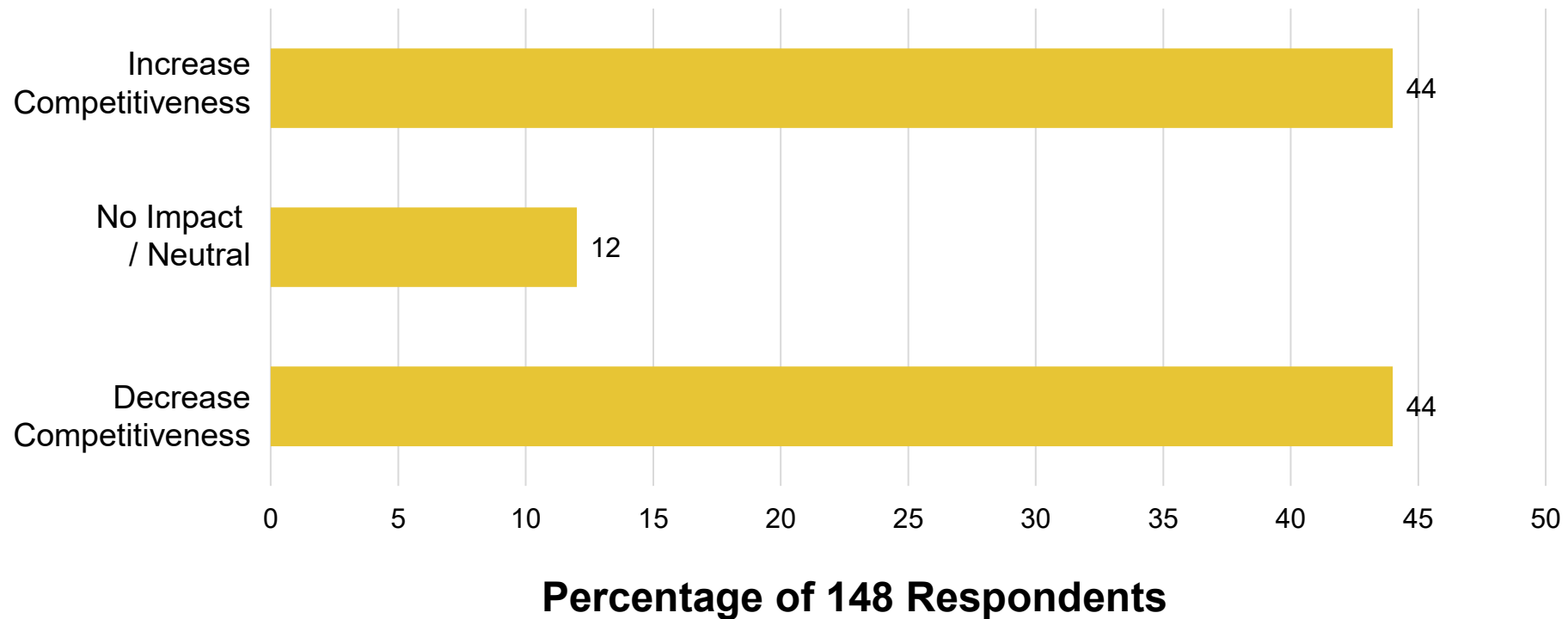


Percentage of 148 Respondents

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# Airline Joint Ventures and Competitiveness

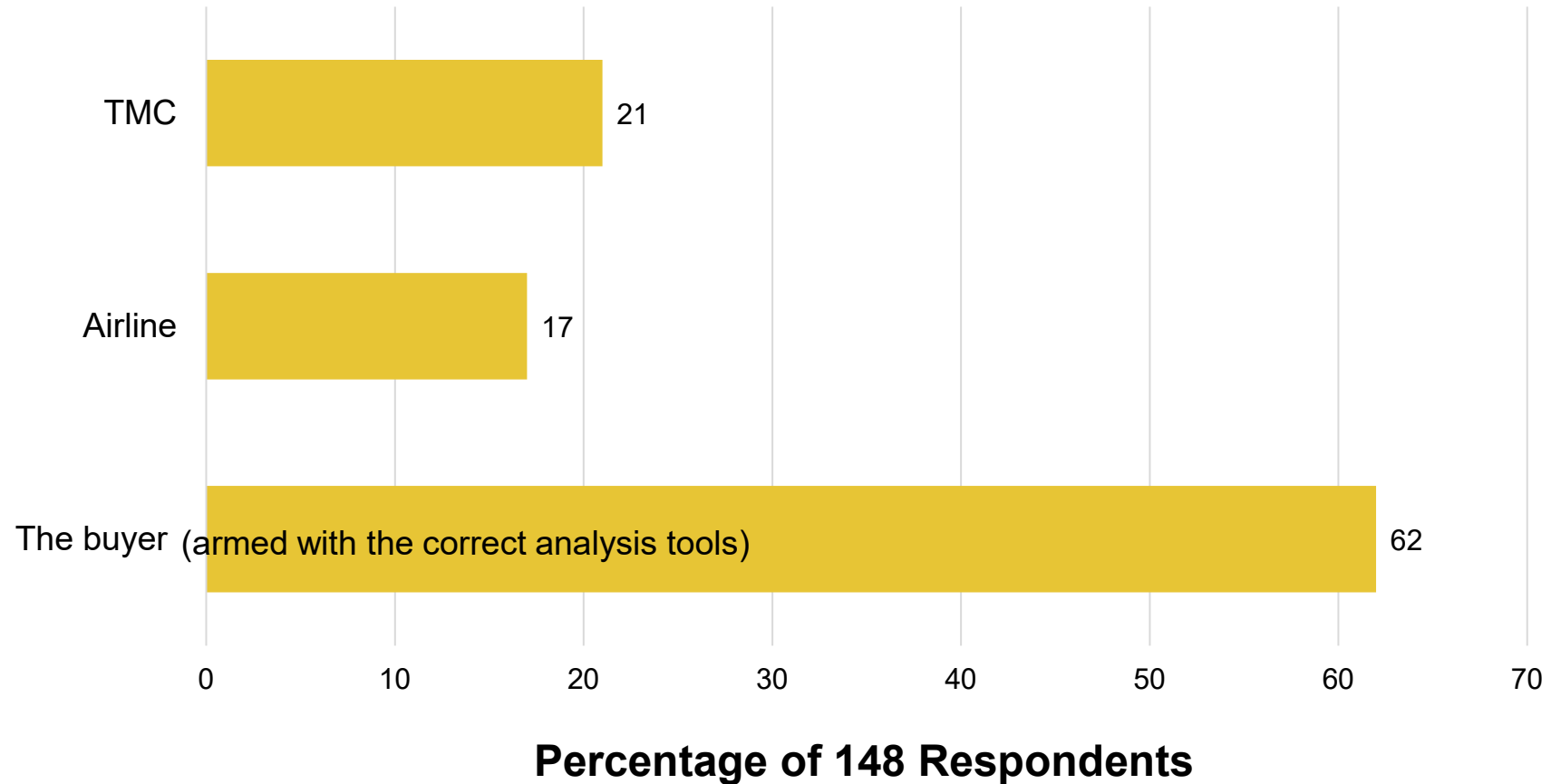
- Do you think Airline Joint Ventures increase or decrease the competitiveness of the marketplace?



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# Air Savings Reports

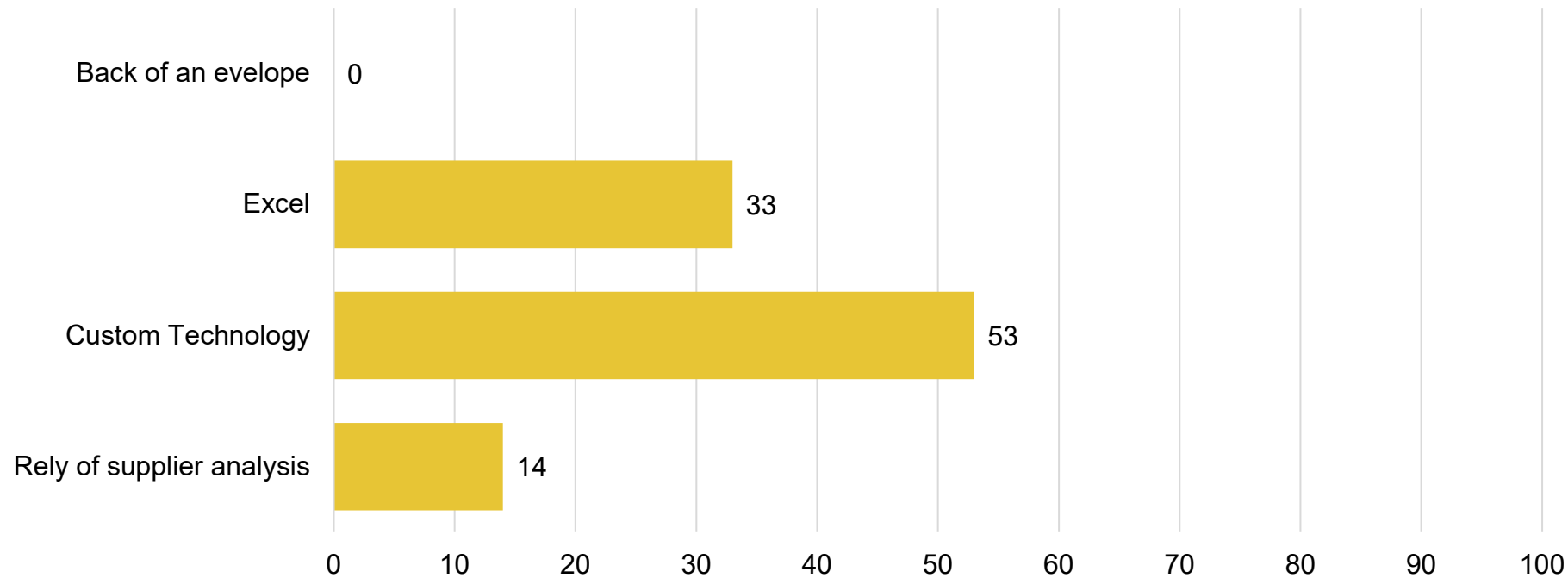
- Who provides the most realistic savings reports on an air program?



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# Analysis Technology

- What level of analysis technology have you needed for the programs you have been associated with?

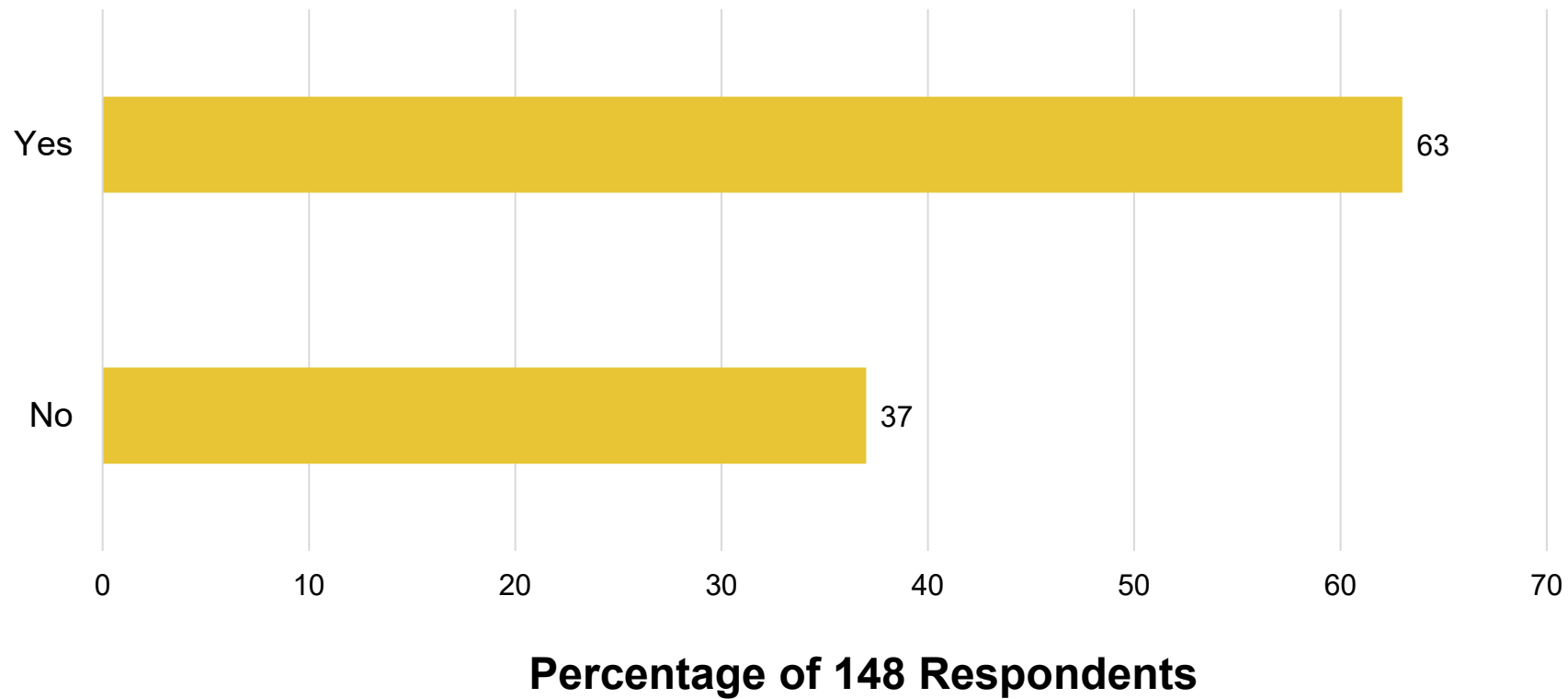


**Percentage of 148 Respondents**

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# NDC

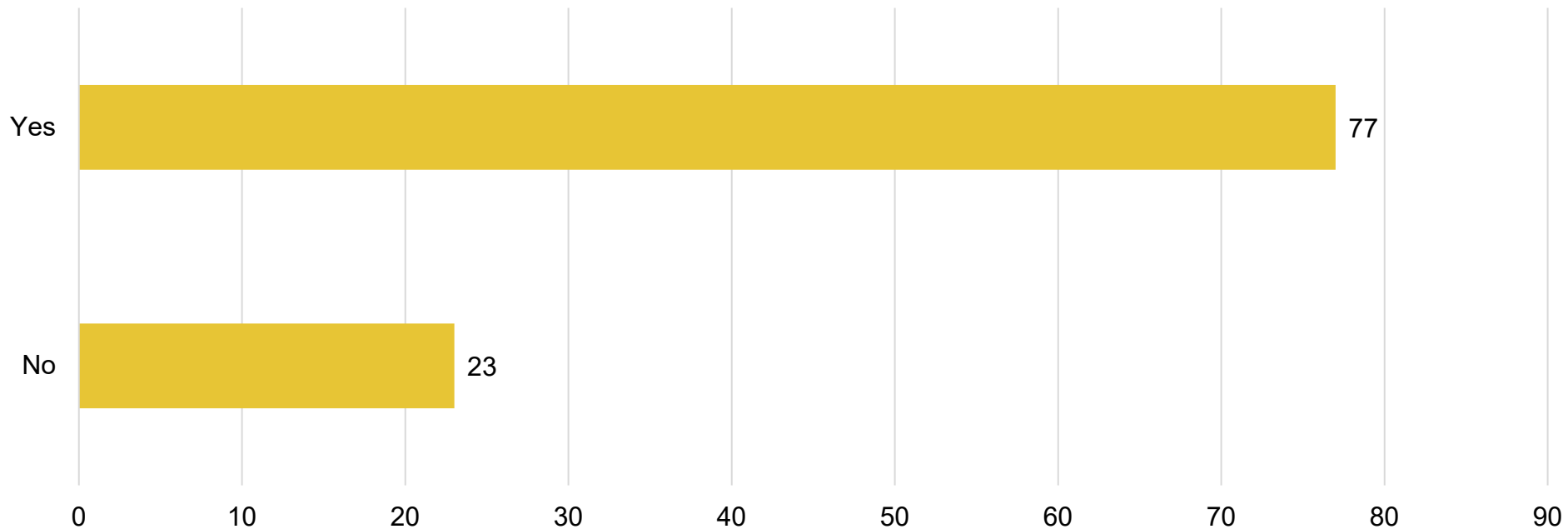
- Do you think that the NDC initiative be will good from the buyer's perspective?



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# Traveler Choice Influence

- In the travel program you are/were associated with, do you think your company was able to influence your travelers' choices more than your TMC?



Percentage of 148 Respondents

Spring 2021





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# GoldSpring Master Classes

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<https://www.goldspringconsulting.com/master-class>